OWENS CORNING®
INNOVATIONS FOR LIVING®

TruDefinition® DURATION® SHINGLES
with SureNail® Technology

Colonial Slate†

HOME SWEET HOME

Your home is your sanctuary. It's the place where you want to feel the most comfortable. Safe. Protected. But no matter how much you love your house, it seems the work is never completely done. And if purchasing a new roof is on your to-do list, it may seem like a daunting task—especially if your roof is already damaged or leaking. Since a roof plays such an important role in protecting you and your family from the elements, you realize that you can't let the damage get out of hand.

Don't worry, we know that a roof replacement project is a big, important decision. You can feel confident about choosing our roofing products—Owens Corning has been a recognized leader in the building industry for over 70 years. In fact, we're America's #1 roofing brand.** Not only can we help you choose the right shingle and roofing system components, we can also help you select the right contractor for the job. An Owens Corning™ Roofing Preferred Contractor.

Together we can make this a positive experience—an opportunity, really. This is your chance to choose a roof that not only has outstanding performance, but also has exceptional beauty. So for years to come, you'll feel great every time you pull in the driveway.

Safe. Protected. Home.

THE ESSENTIALS FOR A COMPLETE ROOFING SYSTEM.

It takes more than just shingles to create a high-performance roof. It requires a system of quality products working together. Owens Corning™ Roofing Essentials® Accessory Products work with our shingles to make up a roofing system that's right the first time around, and help provide maximum durability and the most protection for your home.

a **VentSure® Ventilation Products.** Help protect a roof from premature failure by helping remove heat and moisture from the attic.

b **PINK® Fiberglas™ Blown-In Insulation.** Tiny air pockets trapped in the insulation resist the passage of heat flow.

c **Owens Corning™ Hip & Ridge Shingles.** Help protect the ridge vent and add an attractive, finished look to a roof's hips and ridges.

d **Owens Corning™ Shingles.** Add durable beauty to a home. Shingles are the first line of defense against the elements.

e **Owens Corning™ Underlayment Products.** Add an extra layer of protection between the shingles and the roof deck to help prevent damage from wind-driven rain.

f **WeatherLock® Self-Sealing Ice & Water Barrier Products.** Help guard vulnerable areas where water can do the most damage to a roof: eaves, valleys, dormers and skylights.

g **Owens Corning™ Starter Shingle Products.** The first step in the proper installation of shingles.

h **Owens Corning™ Undereave Ventilation Products.** Help prevent moisture buildup in the attic by working with ridge vents to keep air moving.

a
b
c
d
e
f
g
h
Owens Corning
Ice & Water Barrier

SureNail® Technology

THE SURENAIL® DIFFERENCE–
A technological breakthrough in roofing.

The innovative features of Owens Corning™ TruDefinition® Duration® Shingles with patented SureNail® Technology offer the following:

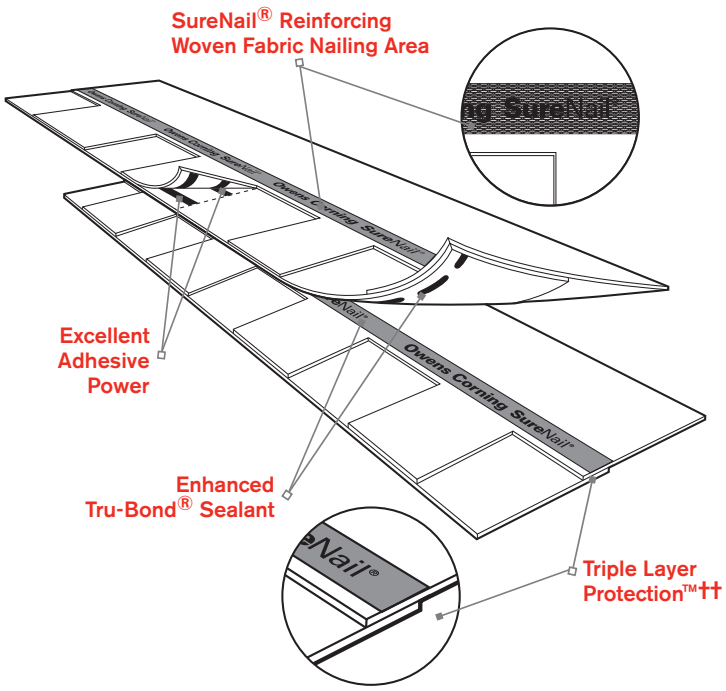
Breakthrough Design. Featuring a tough, woven engineered reinforcing fabric to deliver consistent fastening during installation.

Triple Layer Protection.™ A unique "triple layer" of reinforcement occurs when the fabric overlays the common bond of the shingle laminate layers that offers excellent fastener holding power.

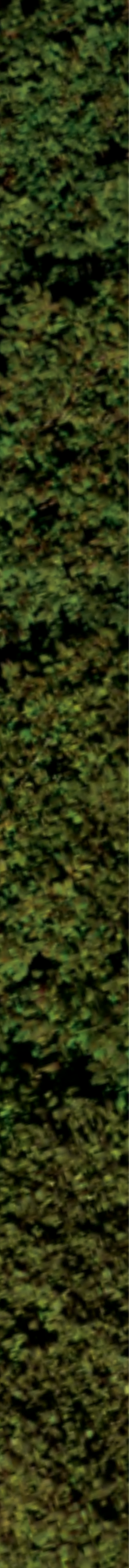
Superior Adhesion. Our enhanced Tru-Bond®‡ sealant grips tightly to the engineered fabric nailing strip on the shingle below.

Excellent Adhesive Power. Specially formulated, wide adhesive bands help keep shingle layers laminated together.

Exceptional Wind Resistance. The industry's first asphalt roofing shingle engineered to deliver 130-MPH* wind warranty performance with only 4 nails. 33% fewer nails are required for maximum warranty protection†, which can mean fewer deck penetrations.



SureNail Technology U.S. Patent 7,836,654 and other patents pending.



TruDefinition®
DURATION® SHINGLES
with SureNail® Technology

Bold contrast. Deep dimension. TruDefinition®

***TruDefinition Duration* Shingles are specially formulated to provide greater contrast and dimension to any roof.** Through the use of multiple granule colors and shadowing, *TruDefinition Duration* Shingles offer a truly unique and dramatic effect. This exclusive combination of color and depth is what makes *TruDefinition Duration* Shingles like no other.

TruDefinition Duration Shingles are available in popular colors with bold, lively contrast and complementing shadow lines for greater dimension. They feature a Limited Lifetime Warranty,*/‡‡ 130-MPH Wind Resistance Limited Warranty* and an Algae Resistance Limited Warranty.* Beyond the outstanding curb appeal and impressive warranty coverage, they also come with the advanced performance of patented *SureNail* Technology.

Teak† ◀

Desert Tan† ▶

Driftwood†

Quarry Gray† ▶

Onyx Black† ◀

Estate Gray† ▶

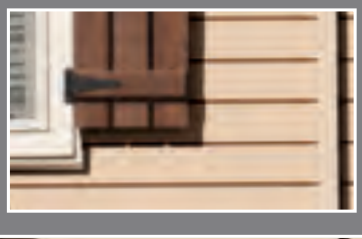
Brownwood† ◀

Roofing

Choose a shingle with granules that play up the accent colors on your exterior. Also consider how the shingles' shadowing can add dimension to your roof.

Trim & Siding

For a striking look, consider a shingle with coloring similar to the boldest exterior trim colors on your home.



Chardonnay Dressed Fieldstone†

Cultured Stone® Veneer

The colors and textures of the brick or stone on your home's exterior can also influence your shingle choice. Balance these strong accents with the color and dimension of your shingles.

DESIGN A LOOK YOU'LL LOVE.

This is going to be a beautiful decision. Shopping for new shingles is the perfect opportunity to increase the curb appeal of your entire home. Your roof can make up more than half of your home's exterior, so it should complement your home's style and exterior color scheme.

As you browse your shingle choices, think about how the look of your new roof could improve upon the roof you have now.

- Should you choose a different color? Consider the look of your home's exterior. A new shingle color could bring your look together. Or even inspire a new palette.
- Have you seen the granules? Owens Corning™ shingles get their rich color from a combination of colored granules. Using the colors of these granules, you can coordinate all of your home's exterior elements—the paint, siding, brick or stone.
- Do you need more dimension? If your home's exterior is monochromatic, think about adding shingles that appear thicker and give your roof a rich, textured look. For homes that already have a detailed exterior, you could choose softer, more muted shingles. Owens Corning offers a variety of roofing shingles that carry a unique combination of these characteristics.

Before you decide, be sure to ask your contractor about TruDefinition® Duration® Designer Colors Collection Shingles. Or visit **www.roofing.owenscorning.com.** They can transform the look of your home, coming in colors you won't find anywhere else.

Seeing is believing. What if? Explore the possibilities of potential new looks for your entire exterior using the power of our Design EyeQ™ Visualization Experience. See how different shingles, siding—even Cultured Stone® manufactured stone veneer—could look on your own home.

To experiment for yourself, visit www.ocdesigneyeq.com.

DESIGNEyeQ™
Visualization Experience

COLORS AVAILABLE IN ALL SERVICE AREAS–see map below

Amber†

Desert Tan†

Brownwood†

Quarry Gray†

Sierra Gray†

Shasta White†

Teak†

Driftwood†

Onyx Black†

Colonial Slate†

Harbor Blue†

Chateau Green†

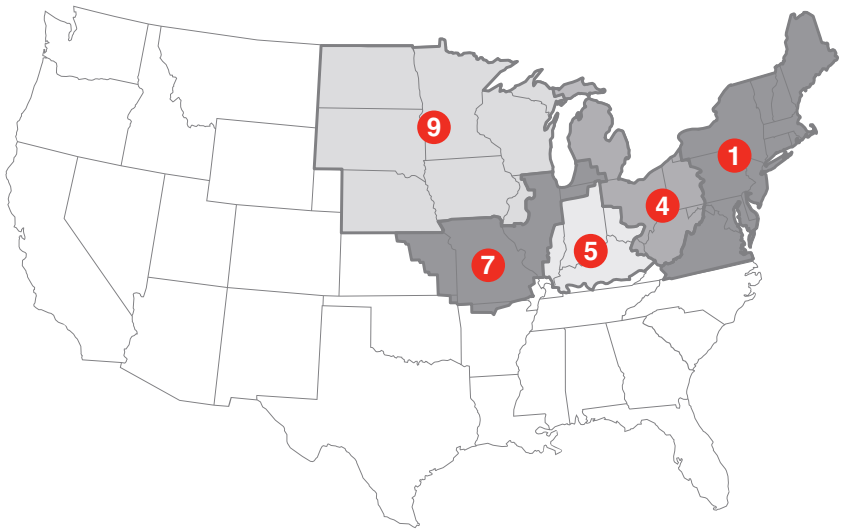
ADDITIONAL COLORS AVAILABLE BY SERVICE AREA–see map below

Estate Gray†

Slatestone Gray†
Not available in Service Areas 4, 5, 7, 9.

Terra Cotta†

COLOR AVAILABILITY MAP



ENERGY STAR® IS FOR ROOFS TOO

Similar to the energy-efficient appliances in your home, roofing products can provide energy-saving qualities. Owens Corning™ ENERGY STAR® rated shingles can help reduce your energy bills when installed properly. These shingles reflect solar energy, decreasing the amount of heat transferred to a home's interior—and the amount of air conditioning needed to keep it comfortable. Actual savings will vary based on geographic location and individual building characteristics. Call 1-800-GET-PINK® or 1-888-STAR-YES for more information.

Product Attributes

Warranty Length*
Limited Lifetime‡‡
Wind Resistance Limited Warranty*
130 MPH
Algae Resistance Limited Warranty*
10 Years
Tru PROtection® Non-Prorated Limited Warranty* Period
10 Years

TruDefinition® Duration® Shingles Product Specifications

Nominal Size	13¼" x 39⅜"
Exposure	5⅝"
Shingles per Square	64
Bundles per Square	3
Coverage per Square	98.4 sq. ft.

Applicable Standards and Codes

ASTM E 108, Class A Fire	ASTM D 3462
ASTM D 3161, Class F Wind	ASTM D 228
ASTM D 7158, Class H Wind	UL 790, Class A
ASTM D 3018, Type 1	CSA 123.5[2]

* See actual warranty for complete details, limitations and requirements.

** Based on *2011 Roofing Brand Awareness Survey* by Owens Corning Roofing & Asphalt, LLC.

† Owens Corning strives to accurately reproduce photographs of shingles. Due to manufacturing variances, the limitations of the printing process and the variations in natural lighting, actual shingle colors and granule blends may vary from the photo. The pitch of your roof can also impact how a shingle looks on your home. We suggest that you view a roofing display or several shingles to get a better idea of the actual color. To accurately judge your shingle and color choice, we recommend that you view it on an actual roof with a pitch similar to your own roof prior to making your final selection. Color availability subject to change without notice. Ask your professional roofing contractor for samples of colors available in your area. The Cultured Stone® product colors you see are as accurate as current photography and printing techniques allow. We suggest you look at product samples before you select colors.

†† This illustration depicts *Triple Layer Protection* and the amount of *Triple Layer Protection* may vary on a shingle-to-shingle basis.

‡ *Tru-Bond* is a proprietary premium weathering-grade asphalt sealant that is blended by Owens Corning Roofing & Asphalt, LLC.

‡‡ 40-Year Limited Warranty on commercial projects.

[1] Where allowed by code.

[2] Applicable in Brookville, Kearny, Medina and Minneapolis Service Areas only.

Owens Corning™ Roofing Preferred Contractors are independent contractors and are neither affiliates nor agents of Owens Corning Roofing & Asphalt, LLC, or its affiliated companies.

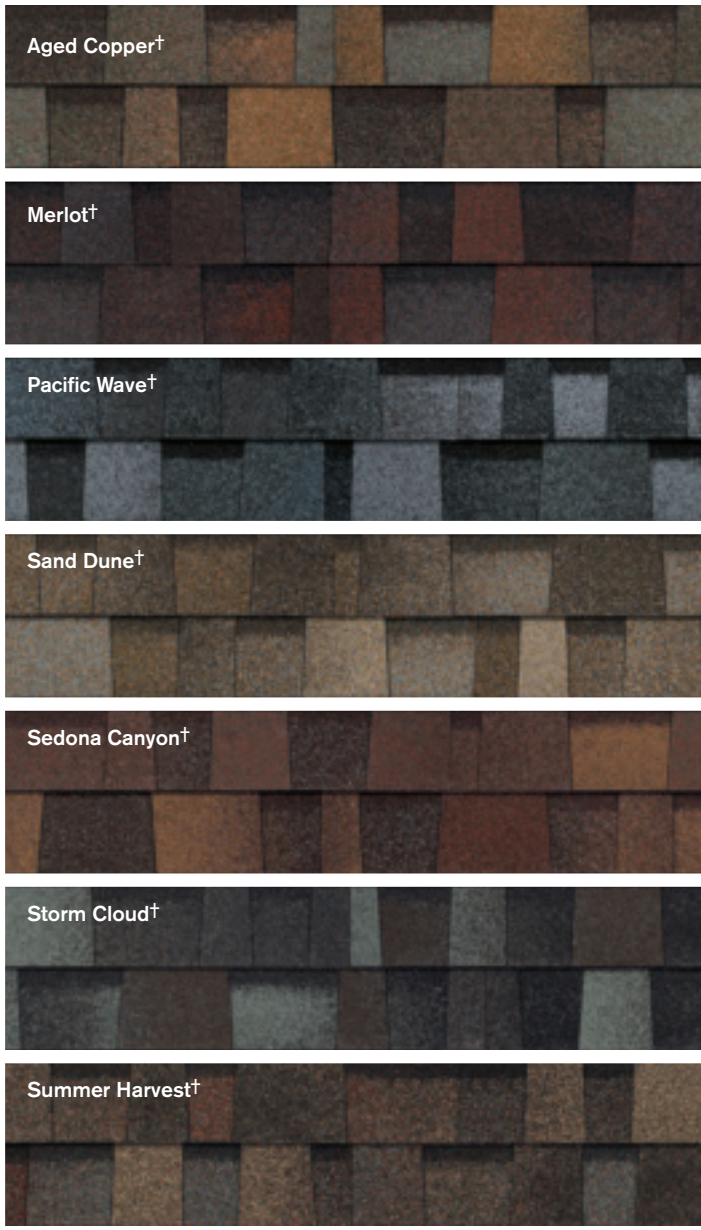
SureNail Technology U.S. Patent 7,836,654 and other patents pending.

ENERGY STAR and the ENERGY STAR mark are registered trademarks of the U.S. Environmental Protection Agency.

WANT TO TURN UP THE COLOR ON YOUR ROOF?

Update it with our TruDefinition® Duration® Designer Colors Collection Shingles. They offer the same exceptional performance—in seven unique colors you won't find elsewhere.

To see how they can transform the look of your home, just ask your contractor or visit **www.roofing.owenscorning.com.**



Want to know more about Owens Corning™ products or find an Owens Corning™ Roofing Preferred Contractor in your area? It's easy to reach us:

1-800-GET-PINK® | www.roofing.owenscorning.com

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(Brookville, Kearny, Medina, Minneapolis, Summit)

Cultured Stone® is a registered trademark of Boral Stone Products LLC.